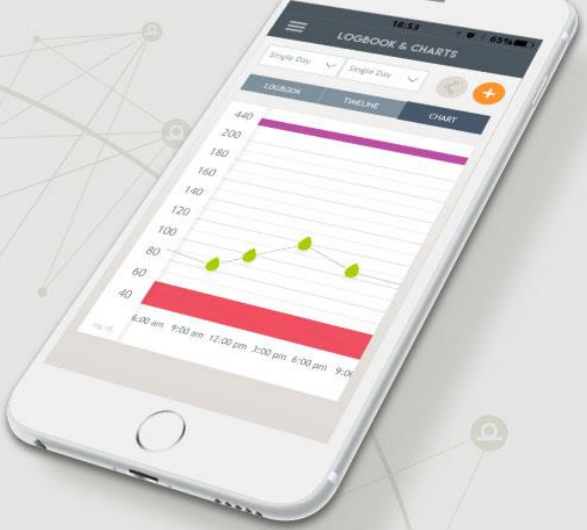


DARIO HEALTH

Company Overview

June 2017

Forward-Looking Statements

- This presentation of DarioHealth Corp. (the "Company") and statements of our management or agents related thereto contain or may contain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 (the "Act"). Statements which are not historical reflect our current expectations and projections about our future results, performance, liquidity, financial condition, prospects and opportunities and are based upon information currently available to us and our management and their interpretation of what is believed to be significant factors affecting our business, including many assumptions regarding future events. Words such as "seek," "intend," "believe," "plan," "estimate," "expect," "anticipate," "will," "would," and other similar expressions all denote forward-looking statements within the meaning of the Act.

- Readers are cautioned that actual results, performance, liquidity, financial condition and results of operations, prospects and opportunities could differ materially and perhaps substantially from those expressed in, or implied by, these forward-looking statements as a result of various risks, uncertainties and other factors. Factors that could cause or contribute to such differences include, but are not limited to our compliance with regulatory requirements, the impact of current and any future competition, our current and future capital requirements and our ability to satisfy our capital needs through financing transactions or otherwise, our ability to manufacture, market and generate sales of our Dario™ diabetes management solution, as well as other factors and risks discussed in the Company's filings (including the results of the company's commercial and regulatory plans for Dario™) with the U.S. Securities and Exchange Commission. We undertake no obligation to publicly update any forward-looking statements, whether as a result of new information, future events or otherwise, except as required by applicable law.

- In addition, readers are cautioned that any estimates, forecasts or projections contained in this presentation or as may be discussed by our management or agents have been prepared by our management in good faith on a basis believed to be reasonable. However, such estimates, forecasts and projections involve significant elements of subjective judgment and analysis and no representation can be made as to their attainability. No representation or warranty (express or implied) is made or is to be relied upon as a promise or representation as to our future performance. Readers are cautioned that such estimates, forecasts or projections have not been audited and have not been prepared in conformance with generally accepted accounting principles.

Personalized Solutions in Digital Health

DarioHealth Corp. (NASDAQ: DRIO) is rapidly transforming the digital health landscape by providing personalized solutions that are redefining the way we think about chronic disease management.

We believe people deserve the best tools to manage their treatment, and with our intuitive user-centric and highly engaging approach, individuals have an unrivaled method for health management.

The Opportunity

Innovators share the common traits of rapid growth, market dominance and premium valuations.

Books

BARNES & NOBLE

amazon

- 1,000% market cap growth in first year post-IPO
- $200B+ market cap today
- ~$89B in net sales in 2014

Hotels

Holiday Inn

airbnb

- Raised $475M at a $10B valuation
- Round underway for $1B at $20B valuation
- ~30X forward revenue (8x peer group)
- ~$4B gross bookings in 2014

Transportation

Yellow Cab

UBER

- Round underway for $1.5B = $2B at a $50B valuation
- ~25X forward revenues
- $1B+ in rides (4 years after launch)
- Managed ~9K customers at $330M valuation

Medical

DARIO HEALTH

"Disrupt or be disrupted… 40% of businesses will not exist in a meaningful way in 10 years [due to pace of transition toward technology]."

—John Chambers, Cisco CEO at Cisco Live Event

Chronic Diseases, Diabetes, and Prediabetes by the Numbers

117 million

About half of all American adults have one or more chronic health conditions

86 million

Americans have prediabetes

29.1 million

Children and adults in the U.S. have diabetes

$322 billion

The total economic burden in 2012 in the U.S. of the cost of diagnosed diabetes, undiagnosed diabetes, prediabetes, and gestational diabetes

1 in 10

Health care dollars is spent treating diabetes and its complications

1 in 5

Health care dollars is spent caring for people with diabetes

Investor Considerations

Growing Market

Vast and growing need for diabetes monitoring with the number of diabetics worldwide expected to grow from ~415M to ~642M by 2040*

Recurring Revenue Streams

- With razor / razor blade model Where user generates $150-$500 a year
- Fast growing revenues

Disruptive Go to Market Approach

- Received regulatory clearance and launched in 4 major markets
- Launched in UK, Australia, Canada, USA
- B2C direct to consumer approach

Attractive Valuation

Relative to other digital health data solutions:

- Fitbit (NYSE: FIT) at ~$2.5B market cap or ~22X EPS
- Under Armour (NYSE: UA) acquired MyFitnessPal for $475M or ~6x # of downloads

* Source: IDF Diabetes Atlas 7th edition - 2015

Target Market

A massive and growing global digital health market opportunity

Wearable Technology Market

~$15B

Wearable Technology

+15.51% CAGR

Consumer electronics in the wearable technology market held the largest market size in 2015.

Worth $51.6B

by 2022

Source: marketsandmarkets.com

Global mHealth Market

~$10B

Global mHealth

+15% CAGR

Mobile health applications are one of the fastest growing categories in the app market.

$10B to $31B

by 2020

Source: Research2guidance.com

Glucose Monitoring Market

~$13B

Glucose Monitoring

+5.2% CAGR

Global blood glucose monitoring market is expected to grow.

$10B to $31B

by 2020

Source: researchandmarkets.com

The Triple Aim of Healthcare Industry

- User-centric, data driven, personalized solutions
- Improve clinical outcomes for people with chronic diseases
- Minimize healthcare costs

Evolution of Glucose Monitoring Products

Dario's innovative technology platform is highly engaging.

1st Generation
Accurate

2nd Generation
Cable

3rd Generation
Bluetooth & Cloud

4th Generation
Native Mobile

Dario Complete Competitive Solution

My Dario app leverage on real-time data and 100% connectivity with great features like estimated HBA1C, Hypo alert with GPS location etc.

Dario is the only true native mobile connected glucose monitor with all in one kit (lancet, strips and the meter) in one little, trusty device.

Dario's different applications can address wider population – T1, T2 and pre-diabetes.

DarioCare scales up into diabetes population management allowing plans and caregivers access to all users and 100% of the data.

Competitive Differentiation

Dario is the only competitively priced device that…

Type	Basic Feature BGM	BGM for Insulin Users	All-in one	Smartphone Connected	Cellular connectivity	Dario
Sample products	Freestyle, Verio, Contour, Aviva	Aviva Expert, Insulinx	Roche Accu-Chek Mobile	iHealth Align, 2in1	Liveongo, Telecare	
All-in-one meter, lancets and test strips	✗	✗	✓	✗	✗	✓
Pocket sized	✗	✗	✗	✗	✗	✓
Powerless	✗	✗	✗	✗	✗	✓
iOS/Android	✗	✗	✗	✓/✗	✗	✓
Smart Phone compatible	✗	✗	✗	✓/✗	✗	✓
Records your entire diabetes history	✓/✗	✓/✗	✓/✗	✓	✓/✗	✓
Information sharing	✗	✗	✗	✓	✓	✓
Actionable insights	✓/✗	✗	✗	✗	✓/✗	✓
Insulin recommendation	✗	✓	✗	✗	✓	✓
Get an estimated A1C	✗	✗	✗	✗	✓	✓
Community Platform	✗	✗	✗	✗	✗	✓
Mentor Platform	✗	✗	✗	✗	✓/✗	✓
Pricing	Competitive	Competitive	Competitive	Competitive	High	Competitive + Subscription

Note: Not all Dario features are available in all markets.

Dario Smart Diabetes Management Solution

Beyond monitoring, disease management is made easier with app frequent enhancements based on user feedback and market needs.

TRACK

- Logs and records blood glucose
- Personalized, customized food management
- Store pictures of daily foods
- Get “check your level” reminders
- Syncs with Runkeeper & Apple HealthKit

SECURE

- Real-time calculation of glucose, insulin, estimated A1C, carbs & activity
- Gives actionable insights & alerts
- Securely stored in the Cloud
- HIPAA compliance
- Adheres to strictest privacy laws

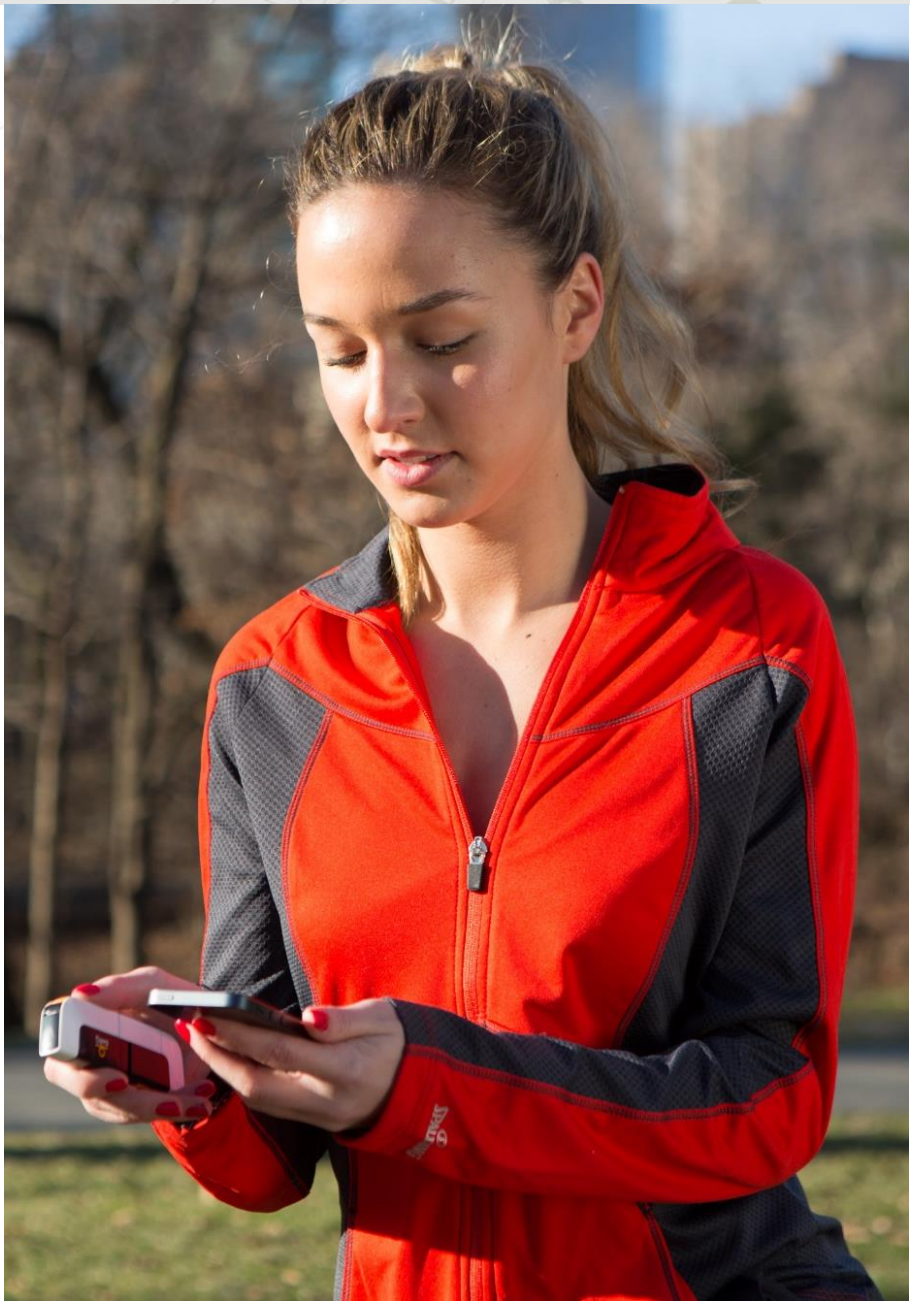
CONNECT

- Stay in touch with caregivers
- Share logbook & statistics via email with one simple click
- Motivates through community support, automated reminders and engaging content
- Personalized alerts
- Share your history and analytics

EVALUATION

- Analyze traits
- Chart levels
- Get “at a glance” statistics
- Aiming for better clinical outcomes

Coverage on 100% iOS and 85% Android devices globally



Note: Not all Dario features are available in all markets.

Dario™ Blood Glucose Monitoring System

The sleek, accurate, all-in-one Smart Meter combined with a robust, real-time mobile app allows users to record their data: blood glucose measurements, carbs & insulin intake, physical activity. View, analyze, list and compare all this valuable information and share it with your community, family and medical staff.

Smart Meter
The simple-to-use Dario™ Blood Glucose Monitoring System automatically tracks your blood sugars with a tiny meter that plugs into your phone's audio jack.

Blood Glucose Test Strips
Each strips cartridge holds 25 disposable strips. Reloading your strips is simple, just pull out the old cartridge and insert a new one.

Products and Revenue Model

Multiple revenue streams including subscription-based recurring revenue.

MY DARIO

Diabetes Lifestyle Management License and Disposables

Sale of disposable strips under subscriptions

Sale of added value features

Sale of service on top of the platform

DARIO CARE

Scalable Disease Management Platform

Meta-analysis for Payers and HMOs, online monitoring for insurers

Help providers to perform an efficient management of diabetic population

API integrated platform to implement clinical programs

DARIO DATA

Machine Learning

Ability to look at general data to drive personalization

Advanced features based on predictive analytics

Blood glucose level prediction

AI machine learning and big data

Go to Market Strategy

Building infrastructure for lucrative revenue streams on multiple channels.

B2B
Traditional Model

Pushing

Middleman:
Payer, Pharmacies,
Professionals

Pushing

Customer

B2C
DarioHealth Model

Demand Creation

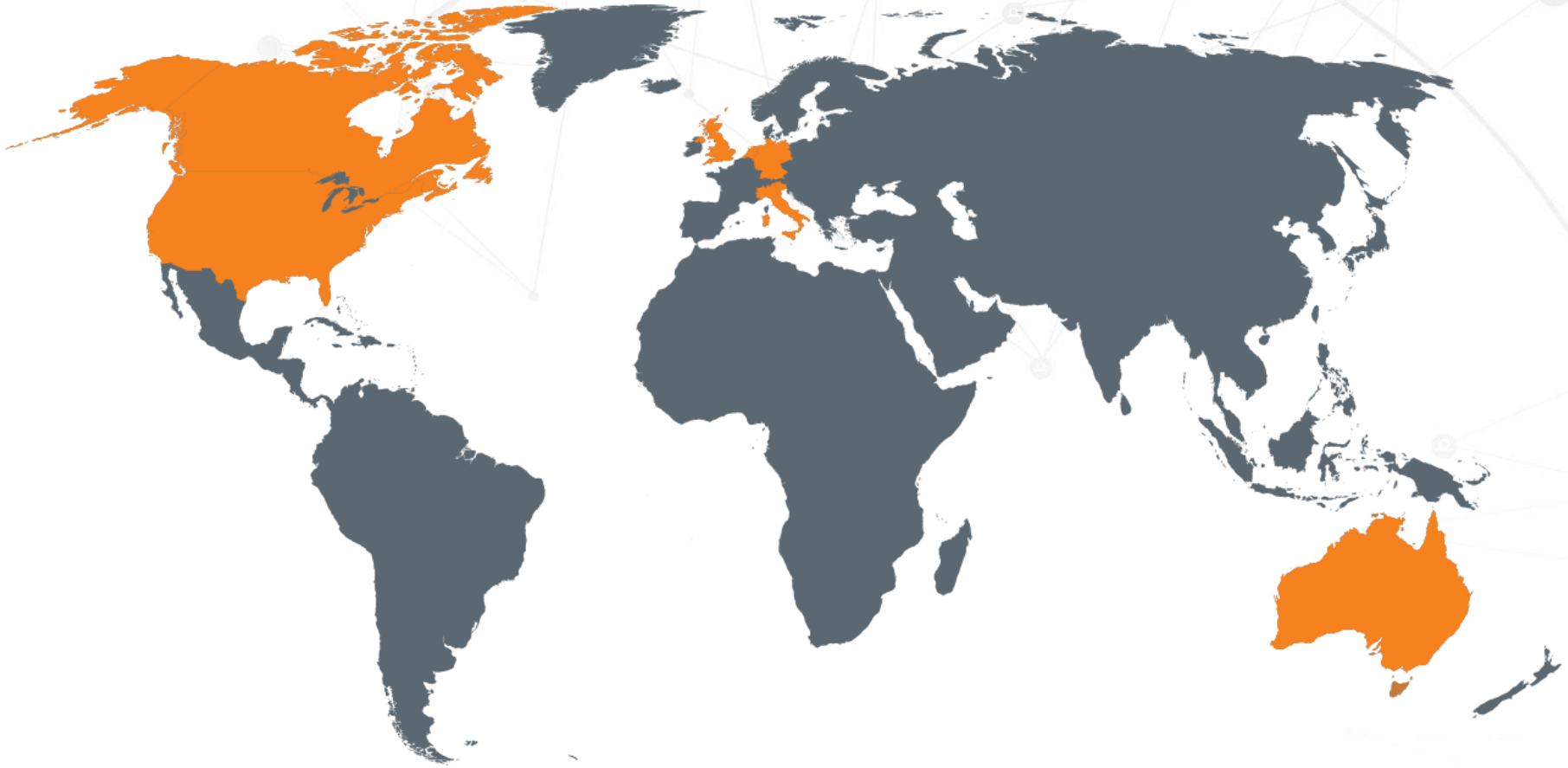
Customer

Demand for physical device

Demand for physical device

Middleman:
Payer, Pharmacies,
Professionals

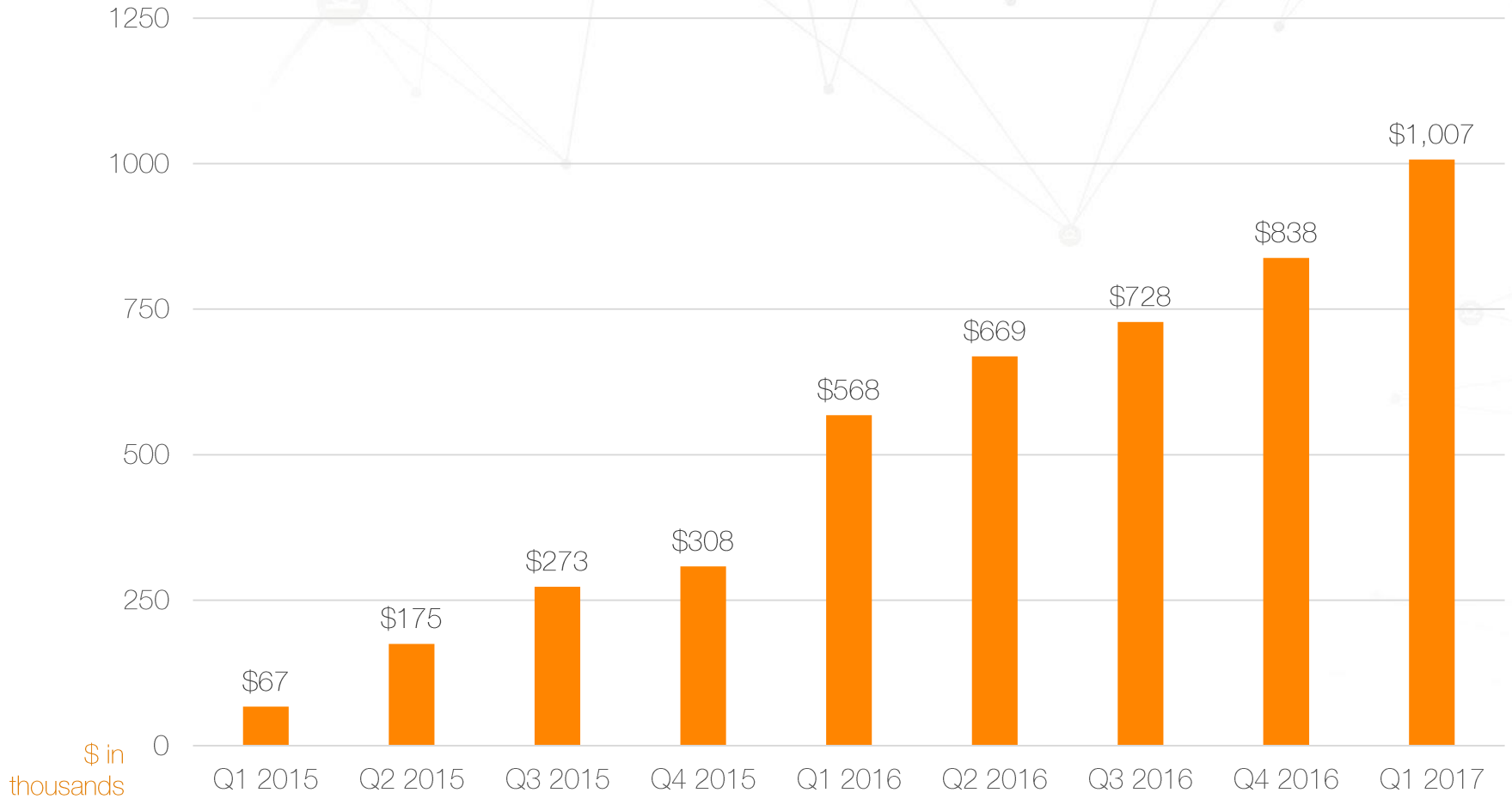
Geographical Market Overview



UK	Australia	Canada	Italy	USA	Netherlands	Germany
Since Q1 2015	Since Q3 2015	Since Q4 2015	Since Q1 2016	Since Q2 2016	Since Q3 2016	Planned Q3 2017
Insurance Coverage	Insurance Coverage	Insurance Coverage	Insurance Coverage	Partial Coverage	Insurance Coverage	

Revenue

Delivering consistent revenue growth.



Balance Sheet – End of Q1 2017

Sufficient cash to execute near-term strategy through January 2018.

$ in thousands	For the period ending	
	3/31/17	12/31/16
Cash	$2,817	$1,093
Total assets	$5,985	$3,872
Liability related to warrants	$28	$7,488
Total liabilities	$2,752	$10,413
Total shareholders' equity / (deficit)	$3,233	$(6,541)

- DarioHealth Corp. Announced $4.5 Million Public Offering (March 31, 2017)

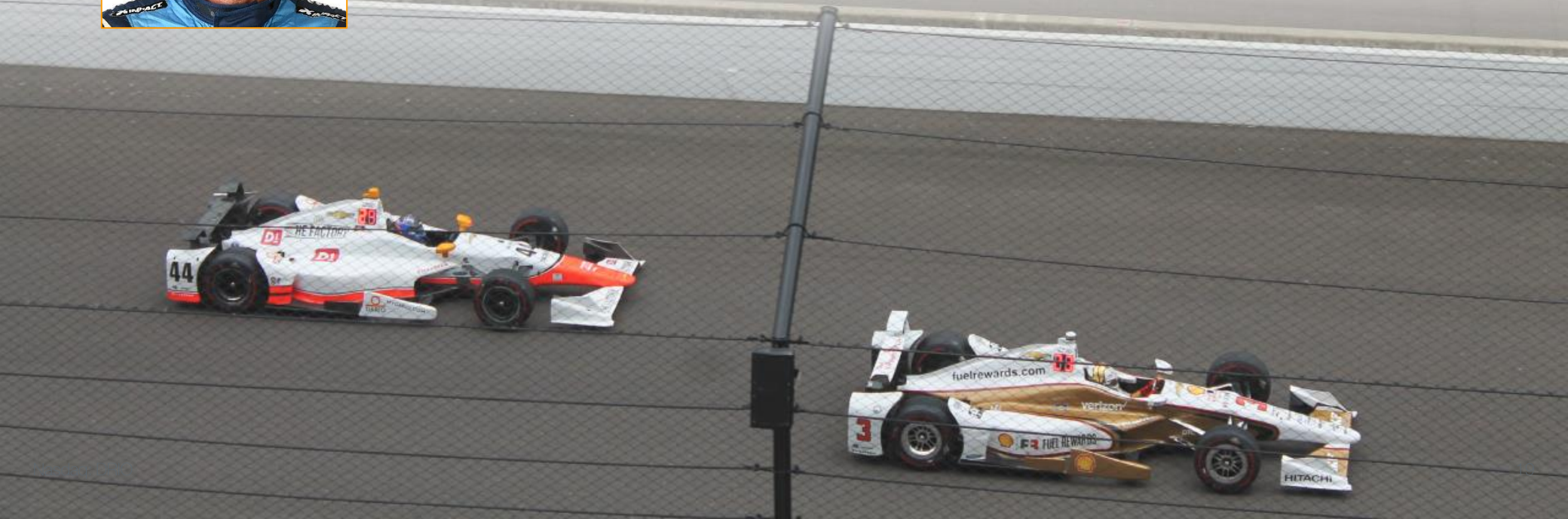
Sponsorship Deals

Dominique Wilkins

- Nicknamed “The Human Highlight Film”
- Nine-time NBA All-Star
- Member of the Naismith Memorial Basketball Hall of Fame
- Diabetes activist

Lazier Racing Partners

- Indianapolis 500 Winner
- Indy Racing League Season Champion
- Member of the team uses Dario and approached us



Executive Team

An experienced management team with vast software, medical device and technology experience guided by a world class board of directors and scientific advisory board. Insiders have invested $2.1M.

Erez Raphael

CEO & Chairman

Mr. Raphael has over 20 years of systems and software development experience in various industries including mobile, life science, medical device, health IT, mHealth and digital health solutions.

Dror Bacher

VP R&D and Operations

Mr. Bacher has over 16 years of software business experience, including managing positions in product development at both mobile and semi-conductor companies. Previously, he held numerous executive positions, including a leadership role at Amdocs, managing enterprise development programs.

Yinon Amir

Head of Software

Mr. Amir brings vast experience in software development, engineering practices, digital technologies, solution architecture and design, as well as large scale projects management and customer delivery management. Previously, he held senior management positions at Amdocs, a global leader in telecommunications customer experience and billing solutions.

Shmuel Herschberg

Director of User Engagement

Mr. Herschberg is a seasoned digital marketing executive with over 17 years of experience. He possesses a unique blend of technical understanding coupled with strategic thinking and customer psychology. Previously he held a senior position at online weight-loss company where he was responsible for creating successful revenue streams.

Zvi Ben-David

CFO

Mr. Ben-David has 25 years of financial and accounting experience, particularly with medical device companies. Among his previous roles, he served as Corporate VP & CFO of Given Imaging, where he was a part of the founding team and also helped lead the start-up to a $65 million annual revenue commercial enterprise as well as its successful initial and follow-on public offerings.

Adiel Levin

Global Senior Director, Sales and Commercialization

Mr. Levin has 20+ years of channel sales, business development, strategy and leadership experience in the telecommunications, financial services and health sectors, in both B2B and B2C. He has managed global sales teams, channel partners and distribution networks in the EMEA and APAC regions for telecom, healthcare and financial services industries.

Olivier Jarry

Strategic Advisor

Mr. Jarry has managed innovation at the crossroads of technology, healthcare and patient-centricity for three decades on five continents. He has had several executive roles in life sciences multinationals such as leading the global Diabetes Care division of Bayer.

Insiders and affiliates own 44.7% of the company.

Board of Directors

The Board of Directors is comprised of experts who share their vast knowledge and experience, guiding the company to realize the company's vision.

Erez Raphael, CEO & Chairman

Mr. Raphael has over 20 years of systems and software development experience in various industries including mobile, life science, medical device, health IT, mHealth and digital health solutions.

Hila Karah

Ms. Karah is an independent business consultant and an investor in several high-tech, bio-tech and Internet companies.

Professor Richard Stone

Prof. Stone brings over 45 years of legal and business experience to DarioHealth, and is a legal and corporate governance expert.

Dennis M. McGrath

Mr. McGrath has significant expertise in public and private fund raising, mergers and acquisitions, and manufacturing.

Colonel (IDF res.) Yalon Farhi

Colonel (IDF res.) Farhi is also a private business person for the last 30 years and during that period is the owner of a private company providing gardening and land development services in Israel.

Dr. Malcolm Hoenlein

Since 1986, Dr. Hoenlein is the executive vice chairman of the Conference of Presidents of Major American Jewish Organizations, the coordinating body on international and national concerns for 52 national American Jewish organizations.

Rami Yehudiha

Mr. Yehudiha is a marketing and advertising executive with a particular expertise in developing and implementing campaigns utilizing cutting edge technologies and methods.

Dr. Yossi Bahagon

Dr. Bahagon is an active family physician who founded and managed the digital health division at Clalit Health Services – the second largest health maintenance organization in the world.

Allen Kamer

Mr. Kamer is a successful entrepreneur and experienced corporate executive in the healthcare and medical informatics space.

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