Company Fact Sheet

DarioHealth Corp. (NASDAQ: DRIO)

November 2017

DarioHealth | Company Overview

DarioHealth is the Personalized Health Management company that leverages continuous data and individual profiling to provide real-time, personalized health solutions. MyDario is our flagship offering, featuring a dynamic native mobile application that syncs with the world's first all-in-one blood glucose monitor to provide real time insights and guidance for millions of people with diabetes and pre-diabetes worldwide. DarioHealth started with Diabetes, but our DIP™ Dynamic Intelligence Platform will be adapted to a range of chronic conditions. The personalized health data we create is most valuable to a range of companies from device manufacturers to insurers and more.

Income Statement Highlights

US$ in thousands	Q4 2016	Q4 2015	% chg	FY 2016	FY 2015	%chg
Revenues	$838	$308	+172	$2,803	$823	+241
Op income / (loss)	(3,834)	($1,862)	+106	($11,101)	($7,698)	+44
Net income (loss)	($5,238)	($1672)	+213	($10,867)	($7,142)	+52

Investment Appeal

Demonstrated market success – Diabetes

- Regulatory clearance (FDA, CE)
- Launched in UK, Australia, Canada, Italy, USA, Netherlands (Germany Q3, 2017)
- Disruptive consumer demand marketing

Large market expansion

- Multiple chronic & monitored conditions applications
- Market demand for big-personalized data intelligence
- Recurring revenue from personalized health guidance, devices & data

Attractive valuation

- Fitbit (NYSE: FIT) at ~$2.5B market cap or ~22X EPS
- Under Armour (NYSE: UA) acquired MyFitnessPal for $475M or ~6x # of downloads

Market Opportunity

- Vast and growing need for diabetes monitoring with the number of diabetics worldwide expected to grow from ~415M to ~642M by 2040 (Source: IDF Diabetes Atlas 7th edition, 2015)
- Market demand upstream to apply user-centric, personalized Dario Health solutions to broader health markets

Multiple Revenue Streams

Monitoring Device & Disposables

- Sales of disposable test strips under subscription

Personalized Consumer Solution

- License of added value features
- Sales of service on top of platform
- Open API health care partners

Big-data Insights for B2B

- Pharma
- Insurance
- Health providers

Dario Complete Competitive Solution

Engagement
Personalized mobile guidance, community & support

Monitoring
100% data capturing, sync enabled blood glucose meter

DARIO HEALTH

Populations
Targeted solutions from pre-diabetes to T1 & T2 diabetes

Management
BT integration, cloud disease & population management

- MyDario app leverage on real time data and 100% connectivity with great features like estimated HBA1C, carbs counting, Hypo alert with GPS location etc.
- Dario is the only true native mobile connected glucose monitor with all in one kit (lancet, strips and the meter) in all in one little, trusty device.
- DarioCare scales up into diabetes population management allowing plans and caregivers access to all users and 100% of the data.
- Dario different application usage can address the wider population – T1, T2 and pre-diabetes.

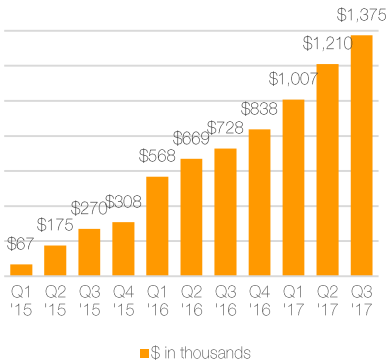
Select Financials & Facts

Nasdaq Ticker:	DRIO
Closing Price at 11/10/17:	$1.58
52-Week Range:	$1.40 - $4.70
Shares (11/10/17) O/S:	10.4M
Est. Public Float:	6.8M
Market Cap (11/10/17):	$16.2M
FY16 Revenue:	$2.8M
Cash (9/30/17):	$6.3M
Fiscal Year-end:	12/31

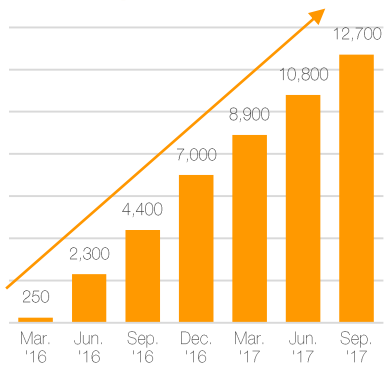
Balance Sheet Highlights

$ in thousands	9/30/17 (unaudited)	12/31/16
Cash & cash equivalents	$6,262	$1,093
Total assets	$9,457	$3,872
Liability related to warrants	$2	$7,488
Total liabilities	$3,342	$10,413
Shareholders' equity (deficiency)	$6,115	($6,541)

Quarterly Revenue



Monthly Users in the U.S.



- Experiencing early traction in the U.S. market since launch in March 2016
  - ~49,000 registered users as of 9/30/2017
  - ~43,500 devices purchased by 9/30/2017
- Revenue of $150 to $750 per user per year

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DARIO HEALTH

The Device

Sleek, Accurate, All-in-One Smart Meter

Syncs with real-time mobile app to measure, record & track blood glucose levels, carbs & insulin intake & physical activity

Smart Meter

The simple-to-use Dario™ Blood Glucose Monitoring System automatically tracks your blood sugars with a tiny meter that plugs into your phone's audio jack.

Blood Glucose Test Strips

Each strips cartridge holds 25 disposable strips. Reloading your strips is simple, just pull out the old cartridge and insert a new one.

The App

Diabetes Management Made Easier With Actionable, Personalized Insights

Easily Compare & Share Information With Family & Caregivers

Connect

- Stay in touch with caregivers
- Share logbook & statistics via email with one simple click
- Motivates through community support, automated reminders and engaging content
- Personalized alerts
- Share your history and analytics

Evaluation

- Analyze traits
- Chart levels
- Get "at a glance" statistics
- Aiming for better clinical outcomes

Track

- Logs and records blood glucose
- Personalized, customized food management
- Store pictures of daily foods
- Get "check your level" reminders
- Syncs with Runkeeper & Apple HealthKit

Secure

- Real-time calculation of glucose, insulin, estimated A1C, carbs & activity
- Gives actionable insights & alerts
- Securely stored in the Cloud
- HIPAA compliant
- Adheres to strictest privacy laws

The Market

Anyone Navigating An Ongoing Health Related Journey

Chronic Conditions (117M)

- Diabetes (30.3M)
- Heart Disease
- Obesity
- More

Monitored Conditions

- Prediabetes (84.1M)
- Pregnancy (pre > post)
- Weight loss
- Sport
- More

Economic Impact

- $322 billion healthcare cost in 2012
- 1 in 5 healthcare dollars spent on diabetes care

Companies Benefiting From Big-Personalized Data

Markets

- Device Manufacturers
- Health Care Providers
- Insurers
- Food Manufacturers
- Market Researchers

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